



Malay Language Learning
and Promotion Committee

**APPLICATION FOR PUBLICATION OF BOOKS
APPLICATION FORM**

CLOSING DATE: 16 MAY 2025

PART I: DETAILS OF APPLICANT		
Type of Application	<input type="checkbox"/> Individual (please fill in Section A) <input type="checkbox"/> Organisation / Institution (please fill in Section B)	
A. For Individuals (Please append <u>any relevant experience</u> pertaining to your proposal.)		
Name of Applicant (as in NRIC):	Nationality:	
Address:	Telephone No.: (HP) (H) (O)	Fax No.:
Email:		
B. For Organisations / Institutions (Please append your organisation/institution portfolio and certified copies of audited financial/management reports for the last three years.)		
Name of Organisation / Institution:	Organisation Registration No. (ACRA/ROS):	Date of Registration (dd/mm/yyyy):
Registered Address:	Type of Organisation:	
Name of Contact Person (as in NRIC):	Nationality:	
Designation:	Telephone No.: (HP) (H) (O)	Fax No.:

Email:

PART II: SUMMARY OF PROPOSAL

Title of Project

Objectives of Project

Proposed Start and End Date of Project

Start date (mm/yyyy):

End date (mm/yyyy):

Requested Funding Amount (in SGD)

\$

Target Audience

- Pre-School Students
- Primary School Students
- Secondary School Students
- Post-Secondary School Students
- Teachers
- Public

Project Summary

Please provide a brief overview of your proposed project which includes:

- Synopsis of Storybook
- Relevance to learning and promotion of Malay Language

Publicity & Marketing Plan

Please state clearly your publicity plan for the storybook(s). This includes:

- a) launch platforms; and
- b) marketing plan, if you intend to commercialise the storybook(s).

Project Time-line & Key Milestones (Please state clearly the key project stages. You may include additional rows as required.)				
Project Stage		Key Deliverables	Start Date	End Date
<i>e.g.</i>	<i>Manuscript Writing</i>	<i>Completed manuscripts</i>	<i>DD MM YYYY</i>	<i>DD MM YYYY</i>
1				
2				
3				
4				
5				
6				
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8				
9				
10				

PART III: DECLARATION BY APPLICANT	
<p>I/We acknowledge that the accompanying information and documents supporting my/our application are true and correct and that MLLPC reserves the right to reject my/our application if there is any false declaration.</p> <p>I/We declare that I/we have no conflict of interest in connection with MLLPC. A conflict of interest could arise as a result of economic, family, or any other shared interest. I/we will inform MLLPC, without delay, of any situation considered a conflict of interest, or which could give rise to a conflict of interest.</p>	
<p>Declaration of Interest Where there is an existing/potential conflict of interest, please provide a brief description of the conflict arising from the application below, for MLLPC's approval.</p>	
Name of Applicant/ Head of Organisation	
Signature / Official Stamp of Organisation	

Date of Submission	
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Note: Please include Annex A – Proposed Budget and any other supporting documents, and submit as a signed copy. Applications must be duly signed/stamped.